

# WORK SHEET: TYPES OF MEDIA

Watch the video about private and state media and finish the sentences using the given words

SOFT POWER TOOL

PRIVATE MEDIA

PROFIT

ADVERTISING

STATE MEDIA

DONATIONS

PUBLIC MEDIA

SUBSCRIPTION FEES

1

Dividing by the model of financing and ownership, there are three main types of media outlets

2

One of the main goals of commercial media is

3

Commercial media gain income from

4

To make their narratives and global image more convincing to foreign audiences, undemocratic countries use media as a

Watch the video about public media and fill in this work sheet marking whether the statement is true or false

**STATEMENT**

**TRUE**

**FALSE**

The main goal of public media is to serve the interests of the public

Public media receive most of their funding from advertising

In democratic countries, politicians and governments do not intervene in the creation of media content

The main goal of the ombudsman is to protect politicians from the attacks of journalists